

**Siemens, the world's most sustainable business**

Siemens, a German multinational and the largest manufacturing and electronics company in Europe, has been named the world's most sustainable business. The announcement was made by Corporate Knights, a Canadian media and research company. Every year Corporate Knights ranks 100 sustainable businesses on 14 key performance indicators, evaluating their management of resources, finances and employees. The result is the Global 100 Index.

Siemens scored over 90% in several categories relating to energy, innovation and human resources and was ranked first in the list. The company's performance in energy productivity received a score of 94%, which reflects its target to cut its carbon footprint in half by 2020 and become carbon neutral by 2030.

Siemens' headquarters in Munich is designed to produce 90% lower CO<sub>2</sub> emissions and use 90% less electricity and 75% less water than comparable conventional buildings. In addition, 50% of power used at Siemens plants in Germany comes from renewable resources.

The company makes efficient use of energy at every stage of the development and manufacturing process and, due to its Product Eco Excellence Program, it also ensures that its products are safe, presenting no danger to humans or the environment.

Finally, a Sustainability Program is used to assess and measure the impact Siemens has on countries where it is active. It measures the effect the company has on economic growth, job creation and the environment, and helps to identify areas where improvements are required.

(source: *Magazine MN*)

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